



**The UK's only dedicated end-to-end product development expo  
will be launching in March 2021**

Launching 22-24 March 2021, IFE Manufacturing Solutions (IMS) is set to be the UK's only dedicated product development and manufacturing showcase that services the entire food & drink supply chain exclusively.

In response to an industry that is in a constant state of change, IFE Manufacturing Solutions has been created by taking the well-respected processing and packaging event Pro2Pac and evolving it to meet all the modern manufacturer's needs. Food and drink businesses will be presented with the opportunity to source everything needed to take a new offering from concept through to finished product. Therefore, establishing a completely unique event in the UK food & drink manufacturing sector through our dedicated focus on innovation and product development.

The world of processing, packaging and manufacturing has transformed into a much larger & more complex practice within the food and drink industry. From front to end of line processing solutions, packaging machinery & technology, contract manufacturing, branding, ingredients, transit solutions, ancillary services, sustainable materials, food wastage and the plastic debate, the list is endless. Having the right solutions in place has proven to make all the difference between having a successful brand with product longevity and being a non-starter.

IFE Manufacturing Solutions will be presented as a one stop shop – making it easy, efficient, and convenient to source new solutions, evaluate existing solutions and examine what is new across all categories and disciplines of today's supply chain. Coming to life alongside The International Food & Drink Event (IFE) and Hotel, Restaurant & Catering (HRC) at ExCel London, there is an expected footfall of upwards of 40,000 industry professionals & decision makers.

*"We have curated an event that will allow our entire audience to learn about the newest concepts & innovations across the diverse landscape of product development and manufacturing. This will enable businesses to remain competitive in the current market and future proof their offer moving forwards"* – says **Jamie Connolly**, Event Manager of IFE Manufacturing Solutions

Reflecting on the new greater offering for the UK food, drink & hospitality industries, Portfolio Director **Soraya Gadelrab** said *'We are extremely excited about the opportunities we feel uniting IFE,*

*HRC and IFE Manufacturing Solutions will bring. With more time pressure placed on everyone in the trade, we hope to provide an unmissable one stop shop for industry professionals on a global platform to source everything they need from concept to finished product to solutions for the out of home market.”*

Attracting audiences from the UK and wider international food, drink & hospitality markets, this event is set to be the pioneering game changer to the industry for delivering end-to-end strategies to help businesses upscale, launch or optimize their food and drink offering to the greatest degree.

Visit the website to find out more about how you can get involved in this well-anticipated new event.

**Website:** [ifemanufacturingsolutions.co.uk/](http://ifemanufacturingsolutions.co.uk/) **Follow us:** @ims\_event on Instagram, Twitter, LinkedIn

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